

Failsafe Payments

Your reliable partner



CertoConnect Presentation

What does CertoConnect do?

CertoConnect, the multifaceted e-payment platform, is aimed at bringing pure simplicity to Merchants and MSPs who want to enable interesting alternative payment methods and payment gateways independently of each other through a single interface and a single payment page for all integrated payment brands and gateways.

How does CertoConnect work?

CertoConnect works as seamlessly as possible during the payment process and in some cases CertoConnect is not shown at all depending on the type of integration and payment method you choose to activate.

CertoConnect offers several integration possibilities such as a simplified Payment Button, advanced API integration and the brilliant iFrame integration.

Requirements

You need to have a contract and an account with the payment brand or the payment gateway that you want to enable. We can assist you with the approval process and the consolidation of multiple application processes into one single procedure. Each payment brand has the sole right to approve or decline the application.



How to enable payment brands and payment gateways?

You simply activate the payment brand/payment gateway by logging into your CertoConnect control panel, finding your payment brand/payment gateway in the drop down menus and entering your account data that you have received from the payment brand or payment gateway.

You can enable as many options as you want in CertoConnect as long as CertoConnect supports your payment brand or payment gateway finding.

If you don't have an account with the payment method you want to activate, we will gladly assist you.

All options you have activated in CertoConnect will now automatically be shown and will be available on a single consolidated and convenient payment page.

It's close to magic, isn't it?

Failsafe Payments is a registered billing company based in the EU (Cyprus) and is fully PCI DSS Level 1 compliant. For more information please visit www.failsafepayments.com. You can contact us by phone: +357 22 022506 ext 1 or e-mail: sales@failsafepayments.com

Features and Reporting

CertoConnect offers several features such as easy integration, optional shipping address, enabling text code to prevent hijacked orders, customization of the payment page, easy activation of new payment brands and payment gateways along with some reporting features.

“CertoConnect offers several cool features”

Reporting Features

With our real-time reporting you can track orders, track sales and determine which payment brands are in high demand by your customers.

Each payment brand offers a comprehensive and in depth reporting so your reconciliation and internal accounting will be 100% accurate.

Quality. Not quantity.

The screenshot shows the CertoConnect website with a navigation bar (Features, Brands, API, Blog, Login, Sign Up Free) and a main heading 'How Does CertoConnect Work?'. The content is divided into three columns: 1. 'You process with various payment gateways and payment brands.' showing logos for PayPal, Google Checkout, Authorize.Net, and Amazon Payments. 2. 'A few clicks. You are done activating your options!' showing a central 'CertoConnect' box with checkmarks for PayPal, Google Checkout, Authorize.Net, and Amazon Payments. 3. 'Easy one-time integration with CertoConnect. Start selling.' showing a 'Your Checkout Page' with various payment methods. Below this are three key benefits: 'Save time and money by easily integrating with our one-stop payment processing system', 'Expand your customer reach by enabling alternative payment options with a single click', and 'Ensure safety of your business and your customers via secure online payments'.

Increase revenue and customer loyalty by enabling alternative payment brands and payment gateways with CertoConnect.

The screenshot shows the 'Frequently Asked Questions' section with two questions: 'Do you offer ACH / e-Checks & Merchant Accounts?' and 'What do I need to use CertoConnect?'. Below this is the 'Pricing For Transaction Packages' section with a table and a 'Sign Up Free' button.

Transactions	200	1000	5000	20 000	100 000	1 000 000
Price	\$25	\$100	\$300	\$1000	\$3000	\$20 000
Price Per Transaction	\$0.125	\$0.1	\$0.06	\$0.05	\$0.03	\$0.02

Use CertoConnect free of charge until January 2012!

CertoConnect offers various transaction packages for full flexibility and scalability.

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Pavel Gabriel | Account Settings | Sign Out

Orders | Checkout & Payment

Setup Gateways

In order to receive payment from your customers, you should set up a payment processing method.

Customize Checkout Page

Customize your payment page, make it look like a part of your online shop.

Start Selling

Add a "purchase" button to the products in your shop or submit order data prepared by yourself.

Orders

ID	Number	E-mail	Status	Amount	Paid with	Created at	Completed at
#1	12313123	cordawyn@focalhost.localdomain	completed	\$0.10	PayPal	About 1 hour ago	14 minutes ago
#2	65688744	alovak@gmail.com	completed	\$0.10	MasterCard	About 1 hour ago	10 minutes ago
#3	65689714	cordawyn@focalhost.localdomain	failed	\$0.10	VISA	About 1 hour ago	5 minutes ago
#4	86985477	sergey.rodich@gmail.com	error	\$0.10	PayPal	About 1 hour ago	
#5	54576979	cordawyn@focalhost.localdomain	pending	\$0.10	MasterCard	About 1 hour ago	

Prev 1 2 3 4 5 ... 999 Next

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Use CertoConnect reporting service to measure the effectiveness of your sales and implement cool features to increase your sales and revenue.

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Pavel Gabriel | Account Settings | Sign Out

Dashboard | Orders | Gateways | Appearance | Integration

Order #1

Details

Sergey Rodich
sergey.rodich@gmail.com

Status: completed

Cart ID: 87

Gateway: **PayPal**

Created: 1 year ago

Completed: about 2 minutes ago

Item	Quantity	Price	Total
Shoes	2	\$50	\$100
Oranges	10	\$5	\$50
Shoes	10	\$70	\$700
Total	22		\$850

Billing address

Sergey Rodich
13179 318-9979 x 11406
3439 Marquardt Mills, East Cornelius, PW,
61504-0974 US

Shipping address

Sergey Rodich
17051 004-5054 x 4373
3533 Konspełski Pine, South Rooseveltown,
PA, 56755-2772 US

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Monitor sales, track orders and determine the most popular payment methods used.

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eresel@tui.by | Account Settings | Sign Out

Dashboard | Orders | Gateways | Appearance | Settings | Integration

Enable Your Payment Options

Go here in order to activate and enable the integrated payment brands and payment gateways.

Customize the Checkout Page

Customize the look and feel on your payment page by uploading your logo and adjusting the page style.

Start Sales

Add a simplified "Purchase" button or submit your own prepared order data via our API.

tutorial

Checkout & Payment Options

PayPal

PayPal is the faster, safer way to pay and get paid online. The service allows members to send money without sharing financial information, with the flexibility to pay using their account balances, bank accounts, credit cards or promotional financing.

With more than 87 million active accounts in 190 markets and 24 currencies around the world, PayPal enables global e-commerce.

Select PayPal
I do not want to process PayPal

Credit Cards

You can accept Credit Card payments via one of the multiple payment gateways that are integrated with CertoConnect.

Select Credit Card Gateway
I do not want to process credit cards

Amazon Payments

Amazon Payments enables Amazon customers to use the payment methods stored in their Amazon.com account to pay for goods and services on websites and applications accepting Amazon Payments.

Select Amazon Payments
I don't want to process Amazon

Google Checkout

Google Checkout is a fast, secure checkout process that helps increase sales by bringing you more customers and allowing them to buy from you quickly and easily with a single login.

Select Google Checkout
I don't want to process via Google Checkout

Moneybookers

Moneybookers payment solutions power your business further. Get access to over 100 payment options with one simple integration, all backed with fraud and chargeback protection. You select the parts that best meet your needs.

Select Moneybookers
I don't want to process Moneybookers

Ukash Voucher

Ukash is an international cash payment method for those who wish to shop, pay and play on the internet but do not have a credit card nor want to share their personal information or bank details online.

Select Ukash Voucher
I don't want to process Ukash Voucher

Bank Transfer

An electronic payment direct to or from your trading partner's bank account. The payment is funded by cleared funds in a bank account (in other words a bank-to-bank transfer/payment).

Select Bank Transfer Provider
I don't want to process Direct Bank Transfer

Activate the desired payment brands and payment gateways with a few clicks.

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Pricing For Transaction Packages

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Use CertoConnect free of charge until July 2012!

[Sign Up Free](#)

- Features
- Brands
- Price

- Integration Documentation
- Technical Support

- Contacts
- Our Blog
- Follow us on Twitter

Produced by

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Pricing

CertoConnect offers several different transaction packages to ensure flexibility and scalability for the Merchant. The provider of each payment brand and payment gateway will charge its own fees separately and according to your contract with the partner.

There are no set-up fees, no minimum monthly fees and no other hidden fees that would pop up as a bad surprise.

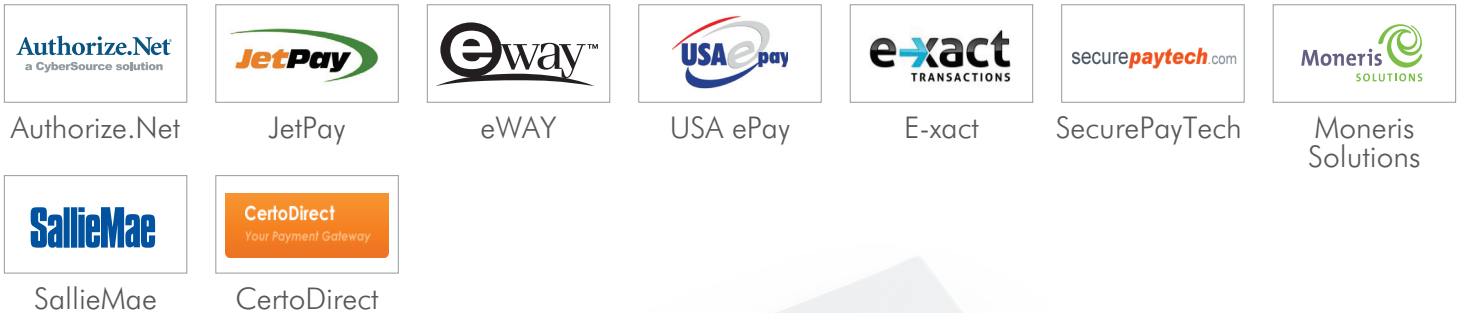
We like to keep things simple.

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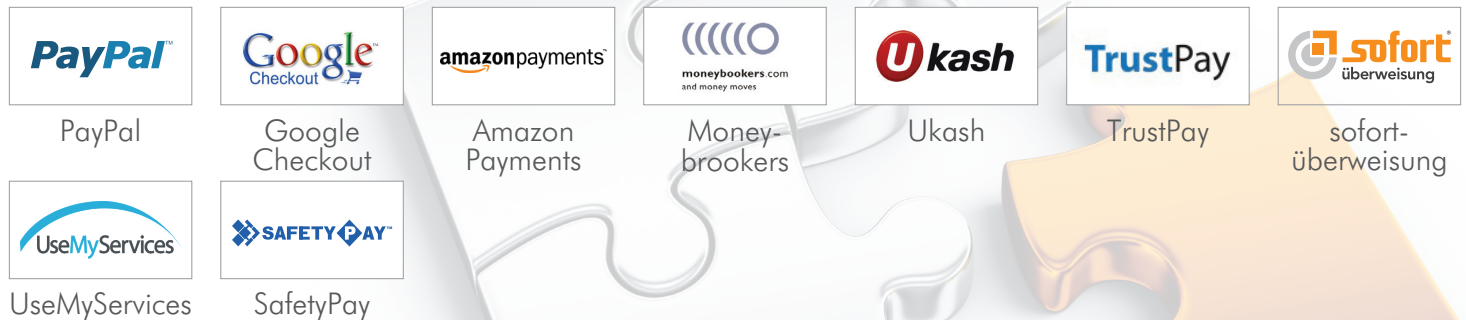
CertoConnect — Making Alternative Payments Easy

CertoConnect has partnered with esteemed payment brands and payment gateways. More partners are being constantly added. Stay tuned.

Integrated Payment Gateways



Integrated Payment Brands



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Get all the latests news and information on our website <http://www.failsafepayments.com>

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